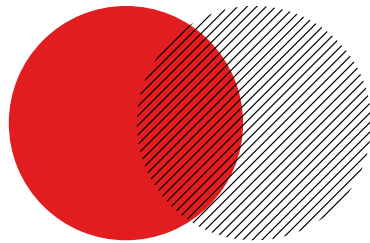




# BOYCE WATKINS ENTERPRISES



**DIGITAL  
ADVERTISEMENT  
RATES**

**2018**





# **BWE DIGITAL ADVERTISMENT RATES 2018**

## **EMAIL BLAST**

Subscribers - 400k

1 email - \$1000

Emails must be preapproved

## **PODCAST**

Listeners - 3.5 Million

1 Mention - \$500

## **INTELLECTUAL CHOCOLATE (IC) INTERVIEW**

Reach - 4.2 Million - Interviews range from 30 - 45 minutes.

1 interview with IC Host - \$300

1 Interview with Dr. Boyce Watkins as Host - \$600

## **YOUTUBE**

Subscribers - 280,540

1 minute pre-approved video - \$250

2 minute pre-approved video - \$500

All content must be pre-approved

## **INSTAGRAM**

Followers - 110k

\$75 Per post. 5 post minimum. Post dimensions must be 403x403 Square

All content must be pre-approved

## **FACEBOOK BUSINESS PAGE**

Financial Juneteenth With Dr. Boyce Watkins

Followers - 254k

\$50 Per post. 5 post minimum. Post dimensions must be 403x403 Square

All content must be pre-approved

## **TWITTER**

Followers - 87k

\$50 Per post. 5 post minimum. Only 1 photo per tweet

All content must be pre-approved